

# RUSHCLIFFE BOROUGH COUNCIL'S TOWN AND PARISH UPDATE

**Wednesday September 16, 2020**

**Please remember for all the latest on our services  
visit [www.rushcliffe.gov.uk](http://www.rushcliffe.gov.uk)**

**Please email [media@rushcliffe.gov.uk](mailto:media@rushcliffe.gov.uk) with any enquiries.**

## **Please remind residents of new COVID-19 rules**



New rules regarding social distancing in England were applied on Monday (September 14), meaning that residents should not meet with people from other households socially in groups of more than six.

Following reports of a slight increase in cases in the Borough, we are requesting you continue to share key health messages in your areas to ensure we all play a part in tackling its transmission rate.

We're reminding residents, business owners and all stakeholders to:

- Adhere to the Rule of Six, meaning that you should not meet with people from other households socially in groups of more than six. This applies indoors and outdoors, including in private homes. Education and work settings are unaffected.
- "Hands, Face, Space" which means:  
Hands - wash your hands frequently for at least 20 seconds  
Face - wear a face covering where required, unless you are exempt  
Space - Maintain social distance of at least 2 metres from anyone you don't live with or 1 metre plus additional precautions such as extra ventilation, screens or face coverings
- When eating out at a café, pub or restaurant everyone should provide full and accurate contact details of everyone in your group. This NHS Test and Trace Service is important for tracking and preventing the spread.
- Avoid car sharing but if doing so keep windows open, stick to small groups and wipe down surfaces.
- If you have COVID symptoms, get a test and self-isolate. Symptoms include a fever, a new continuous cough, or loss of your sense of taste or smell. Call 119 to book your free test or visit <https://www.nhs.uk/conditions/coronavirus-covid-19/testing-and-tracing/get-a-test-to-check-if-you-have-coronavirus>

Our teams are working closely with partners to take appropriate action and further communicating these messages across our channels and we will continue to keep you up to speed in line with the data being monitored via the County Council's daily Outbreak Cell.

## Shop Local, Shop Safe!



We're asking local consumers to 'Shop Local Shop Safe' in a new campaign dedicated to the safe reopening of high streets and further driving shoppers back to town and village centres, thanks to funding from the European Regional Development Fund.

It's new colourful eye-catching brand also asks them to 'show your high street some love' as business owners continue to adapt to COVID-19 restrictions, check out a film [on our YouTube channel](#).

Our Customer Service Centre window at Fountain Court in West Bridgford has now been transformed to carry the message brightening its place on the high street.

Posters and window stickers with the brand are now set to adorn local traders' windows across the Borough in the coming weeks.

Our Cabinet Portfolio Holder for Transformation and Business Cllr Andy Edyvean met The Fruit Basket and No 8 Deli co-owner Rachel Hyman last week to launch the campaign.

He said: "Shop Local Shop Safe is all about the safe reopening of our high streets.

"We want to encourage residents to come out and shop again thanks to the measures taken by high street businesses to make shopping on the high street as secure as it can be.

"It's really important to continue to shop safely and people across Rushcliffe have shown great spirit in recent months supporting their local economies as we all aim to combat the challenges COVID has presented.

"Please support your local traders wherever you shop in the Borough. So many have adapted brilliantly whether continuing to trade or reopening in recent months and we want to support them wherever we can."

The latest safety advice for consumers to shop safe will continue to be signposted to business owners as they adapt to the latest central government guidelines.

## Residents encouraged to apply for free trees before September 30!



We're encouraging residents, town and parish councils and groups to make their properties and communities even greener by applying for free trees before September 30.

This is the third year running that we've offered the additions to residents' gardens and outdoor spaces and over 5,700 trees have been distributed since the start of the campaign in 2018.

Crab apple and hazel trees are again available without charge as part of our strategy to provide sustainable environments in line with the Borough's significant housing and employment growth in the next decade.

Households can apply for up to two trees by visiting <http://bit.ly/TreeScheme2020> and applying before the deadline later this month.

Successful applicants will be able to collect the trees from us in the autumn adhering to Covid-19 controls and social distancing and will be contacted directly as to when dates will be available.

The crab apple, or *Malus Sylvestris*, can grow to 12 metres and suit areas of partial shade, whilst hazel trees, or *Corylus Avellane*, are shade tolerant and can also reach up to 12 metres.

We are also offering to supply and plant up to 10 trees per parish this autumn and winter to communities and groups, on land identified with the owner's permission. Find out more information on these locations by emailing [media@rushcliffe.gov.uk](mailto:media@rushcliffe.gov.uk)

## Nominate your community, volunteer or business hero for a Celebrating Rushcliffe Award



We're once again asking residents and groups across the Borough to acknowledge their unsung community, business and health heroes in our community accolades, the Celebrating Rushcliffe Awards.

In conjunction with media partner West Bridgford Wire, we want to celebrate the Borough's wonderful volunteers, businesses, clubs, organisations, environmentalists and the best of our health and wellbeing and food and drink sectors, mindful of the impact COVID-19 has had on every part of the community and

local enterprise.

Nominations for the 10 awards are now open [at this link](#) until Monday October 5, they include:

- **Volunteer of the Year**
- **Business of the Year**
- **Young Person/Group of the Year**
- **Community Group of the Year**

- **Get Active Award**
- **Food and Drink Establishment of the Year**
- **Health and Well-Being Award**
- **Environmental Group or Project of the Year**
- **Young Environmentalist of the Year**
- **The Pride of Rushcliffe Award**

## Residents show support for trial East Leake Market



Local residents showed their support for the trial twilight market in East Leake on Friday September 11, which carefully welcomed visitors in line with Government guidance.

The large playing fields 26 exciting stalls offering produce and refreshments in a COVID-secure environment.

Hosted at Gotham Road Recreation Field, all risk assessments were completed for the event in line with COVID-19 guidance and stewards were on site to advise event goers further.

Attendees were also reminded to follow social distancing when on site, as stalls were deliberately spaced to help visitors enjoy the event whilst retaining their distance from people outside their household.

## Applications for community fund close on Thursday, September 17



Applications for the County Council's COVID-19 Community Fund have one final week to be submitted before the deadline on Thursday, September 17.

Volunteer groups and community efforts that offer essential services to vulnerable Nottinghamshire residents impacted by COVID-19 can apply for

funding between £200 to £10,000.

Applications can be made on [the Nottinghamshire County Council website](#).

## Fairham contractor breaks ground on start of £800m development



Work has now begun by a major contractor to start the new £800 million neighbourhood and employment site at Fairham.

Multi-sector construction and civil engineering contractor Winvic Construction Ltd has been appointed to deliver the first phase of infrastructure works which have now begun close to the A453 and Clifton Park and Ride, delivered by Clowes Developments in partnership with Homes England.

A site compound has been installed to begin ground works delivering highway, drainage and utility infrastructure and development will initially be focused around the Nottingham Road part of the site between Clifton and Gotham.

The 600-acre site which we awarded planning permission at the start of 2018 will see up to 3,000 new homes, 1 million square foot of commercial space and a neighbourhood centre as well as community, health and educational facilities.

It also helps us meet Central Government's target of 13,500 new homes in the Borough over the next decade.

## Free support programmes to help our businesses

This is about you present your business and what responses you create

- Strategy
- Customer Service
  - Trust
  - Loyalty
- Branding
  - Logo Design
  - Identity
- Marketing:
  - Digital
  - In-Store
  - Social
- Value
  - Quality / Products
  - Reliable
  - Pricing

**WHAT YOU DO AND SAY OR DON'T.....**

**YOUR BRAND**

**HOW PEOPLE FEEL**

GROUNDDED

Our Business Support Programmes are continuing this month, providing free digital marketing and online training guidance and advice sessions to help the Borough's business owners reopen or continue to trade securely and successfully following COVID-19.

Early sessions have focused on how business owners can use shopper

psychology to accelerate recovery.

Interactive presentations so far given by retail experts Claire Bailey and Roger Smith from Grounded Places, have highlighted the importance of shop front appearance, layout of items, advertisements and logos and how these can make a big difference in enticing customers.

Even the smell of a business can make a difference! Coconut can inspire shoppers to book a holiday and the smell of baking bread can encourage more visitors to enter a premises.

The next session takes place this evening (September 17) at 6pm and addresses [how business owners can use Facebook as a marketing tool in a COVID-19 world](#).

The full list of the remaining support programmes between now and October 6 is [here](#).

## New skatepark at Country Park to be designed with local young people



A new skatepark at Rushcliffe Country Park is set to be designed in conjunction with local young people, meeting the needs of future Olympic skateboarders and BMXers.

We have recently advertised the tender to replace the wooden skatepark at the park with a bespoke concrete facility set to be completed in April 2021 and will join other updated facilities in the borough, including The Hook at Lady Bay, East Leake and Radcliffe-on-Trent.

The sport has a unique ability to encourage interests in film and photography, whilst the

experience teenagers gain from building wooden ramps with their friends can progress into careers in civil engineering and architecture.

With social enterprise Skate Nottingham, science education charity Ignite! Futures and Nottingham Trent University, we will now look to maximise this potential by empowering young people to co-design the new facility.

A series of workshops aimed at local 11-18-year-olds as well as older skaters and BMXers, will take place later this year and be facilitated by academic experts in architecture, engineering and sports science and mentored by university students.

The new skatepark will have a 'plaza' style layout, simulating the street furniture utilized in modern skateboarding along with beginner-friendly features, elements designed for BMXers, and materials and sustainable approaches to construction that are sensitive to the Country Park setting.

Our Deputy Leader Cllr Debbie Mason said: "It's heartening to see another wonderful skatepark set to be further developed for thousands of current and future skateboarders to enjoy, building on the success of new sites at Lady Bay, East Leake and Radcliffe-on-Trent in the Borough.

"The concept here at the Country Park again incorporates the chance for those who enjoy the sport to add their creative influence into its final design. The future workshops I am sure will really help engage local skateboarders, creating another site they will make their own and a place they can feel proud they helped shape."

## Join the Great British September clean!



The Great British September Clean takes place from September 11 – 27 so why not create or join a local effort in your area?

Working together with Streetwise we have identified safe locations around the Borough to get together and help clean up.

All equipment will be provided and litter collected by Streetwise at the end of your group's session.

Please send information on your group or any questions to [media@rushcliffe.gov.uk](mailto:media@rushcliffe.gov.uk)

## #SuperSeptember campaign on Instagram



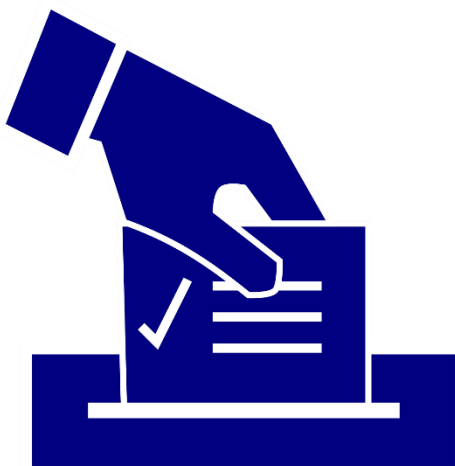
Don't forget to check out our #SuperSeptember campaign on Instagram for plenty of updates from around the Borough.

Throughout this month, we're showcasing some of the wonderful people, projects and places of the Borough.

To enjoy more photos like this picturesque view of Scarrington, please follow us

[@rushcliffe\\_bc](#) on Instagram.

## Residents reminded to return electoral canvass forms



We're reminding residents not to lose their voice in local elections by completing their annual canvass form if a reminder letter arrives through the post.

With County Council and Police and Crime Commissioner elections set to take place in the Borough next year, it's a vital opportunity for residents to make sure they can take part by ensuring their details on the electoral register are correct.

If a reminder form arrives at an address, residents must respond by confirming details online at [www.householdresponse.com/rushcliffe](http://www.householdresponse.com/rushcliffe).

Alternatively, they can complete the paper form and return it in the post using the pre-paid envelope provided.

The form ensures we can keep the register up to date and identify any residents who could be missing out on the chance to vote. Those wishing to register to vote need to visit [www.gov.uk/register-to-vote](http://www.gov.uk/register-to-vote)

Any residents who have any questions can contact our Elections team by emailing [elections@rushcliffe.gov.uk](mailto:elections@rushcliffe.gov.uk) or calling 0115 981 9911.

COVID-19 cases are slightly rising here in the Borough and the County and we are requesting everyone plays their part in tackling its transmission rate.

There are no specific local issues that give cause for concern currently. As of Thursday, September 10, over the previous seven days there had been 22 cases of the virus per 100,000 people here, slightly up compared to the national average.

It is important therefore we all follow this advice:

- Adhere to the Rule of Six which commences tomorrow (Monday). This means that you should not meet with people from other households socially in groups of more than six. This will apply indoors and outdoors, including in private homes. Education and work settings are unaffected.

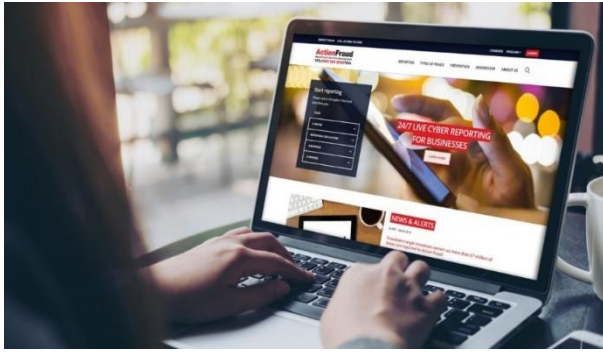
## Get our news direct to your inbox!

You can sign up for our free email subscription service, providing news and updates on our services direct to your inbox.

To sign up now and receive the updates please subscribe here: <https://bit.ly/RushcliffeSignUp>

Whilst our website and social media pages are still a great place to find all our latest news and updates, these email bulletins are a new no hassle channel that initially will provide a weekly digest on our great services.

## Police warning after spate of HMRC scam phone calls



Please make your communities aware of a warning issued by Nottinghamshire Police following reports of an Inland Revenue scam which is asking the vulnerable for money or face arrest.

The force has received a number of reports of people receiving calls informing them there is a warrant out for their arrest and, unless they make an immediate payment to HMRC, they will be arrested.

According to members of the force, the fraudsters have been cold calling residents across Nottinghamshire and targeting the most vulnerable in the community.

Officers are requesting that people inform the older generation and any vulnerable friends and family about this scam.

In particular, people are asked to remind others that they'll never receive an email, text message, message in an application such as WhatsApp, or a phone call from HM Revenue and Customs requesting personal or payment information.

You can find more information here: <https://www.gov.uk/report-suspicious-emails-websites-phishing/report-hmrc-phishing-emails-texts-and-phone-call-scams>.

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